

South line and social economic change

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ABSTRACT: Development in improving services and community welfare. The construction of the southern lane is used as an icon to open isolated areas. Alternate path from the north path is very solid. What is the impact of the development of the southern path to socio-economic changes. Qualitative approach, data collected by survey, observation and interview, and qualitative analysis. The results of the research that the positive impact: changes in mindset, work patterns, high spirited society, grow tourism objects and open economic enterprises along the path. Negative impact: there are minder behavior, accident-prone areas, garbage dumps, and renewable areas.

1. INTRODUCTION

The development of road infrastructure becomes important for governments and communities to open isolated areas, economic paths, develop access, and change people's mindsets. Development in various areas of community life becomes a benchmark for the progress of a region, nation and state. Development has a positive and negative impact. Expanding positive impacts and minimizing negative impacts on society. The era of regional autonomy, the role of leaders is very important and urgent to promote the region and society. Leaders and managers can manage human and natural resources as local potential for the greatest interest of the community. Human resources and natural resources become the main potential that must be mobilized to spin the wheels of government and the economy of society. Changes in mindset leadership, used as a basis to make changes and move the creativity of people in developing themselves and access to a more prosperous life.

2. METHOD

Qualitative approach, data collected by survey technique that is observation and interview. Data were analyzed qualitatively to get the conclusion of recommendation.

3. RESULTS AND DISCUSSION

The construction of the south line infrastructure cannot be postponed anymore. Development is a lot of challenges, such as splitting the hill and along the southern shore lips. The southern route connecting between regions in the southern region is not accelerative, so the concentration of economic activity is only in the north and surrounding areas. Such conditions will have an adverse impact on the growth of the region.

The condition of the southern path is longer and winding, making it less attractive and not desirable for the distribution of goods. The southern path is tortuous, incline, and there is no alternative path available. The construction of this path continues to be a priority to meet the completeness, such

as: adequate lighting, security post, traffic signs, rest area, fuel depot, and railing fence along the track.

The southern path is expected to gradually become the main route of goods and services travel to develop the economy of the surrounding area. Needs serious handling with the support of Regional Regulations in management. The potential of the southern region is richer and more diverse. The hilly terrain, and the stunning beach area with the southern ocean waves. Potential, and sustainability of the region is well preserved. This path will develop the potential to be a competence that can be used to develop people's lives. The opening of the southern path is an intelligent and forward-thinking move. Long-term investment, traffic noise just waiting for the completeness of supporting infrastructure. The development of this pathway opens up infinite opportunities, living around the community know or not, whether or not to take advantage of available opportunities to make a new livelihood by changing the mindset in the future.

South Line development is very beneficial to the area traversed, into an open area. Significant positive impact on communities, marginalized southern regions and underdeveloped communities. The topography of the south is dominated by rock mountains and limestone. This area has great potential and promises for agriculture, plantation, forestry, tourism, mining, industry, marine, fishery and livestock. South Line infrastructure is expected to provide fresh air for the economic growth of the people. Opening up isolated areas, such as coastal villages and rural villages to support the "Movement for Building a Community's Economy (Golden Gate).

Social change of society makes the development of ways to overcome the problems of life in the community. Can increase the velocity of money, quickly sell agricultural products and sea catch, and will attract investors to invest in this

area. Positive and negative impacts are always in pairs to motivate people in living a more open life to rapid change.

The community welcomes the construction of the southern route. Proven: (1) The society enthusiastically welcomes the new era around it; (2) facilitate community mobility; (3) Shorten the travel time of society to the centers of government and commerce; (4) Built trade nodes; (5) Facilitate the marketing of agricultural products and small industry products; (6) Increase the selling price of local products; (7) Grow and develop new job opportunities, (8) Prospective development of tourist area, (9) Suppress the number of unemployed productive age; (10) Minimize the migration of population to the city, (11) the addition of educational institutions; (12) Outpatient health centers into inpatient health centers; And (13) small industry development.

Community groups are worried about the opening of the southern access road. Proven: (1) Community groups will lose their livelihoods, from agriculture to industry; (2) Reduced agricultural land, decreased income; (3) community groups are afraid that social relations are no longer compatible with heterogeneous livelihoods; (4) Changed some functions of plantation land into houses; (5) Land and building tax will be expensive; (6) worrying about traffic accidents, and looting of forest products; (7) Heavy vehicles passing by degrade air quality, dust and increase noise.

According to local Tourism Department data, there are 17 beach rides along the southern coast that are either bypassed or adjacent to the southern route. Coastal tourism will be more widespread, when the development efforts to complete and support the tourist attraction, rest area that is: parking area, security officers, stalls, lodging, places of worship, toilets, souvenir shops typical of the region.

Each beach has a distinctive panorama, luring anyone who visits will

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be amazed chuckled. Beaches along the southern route are still very natural, or people call it a tourist destination that is still "virgin". This natural beach is a special attraction for tourists, especially foreign tourists. The local government together with the community still keep trying to maintain the beauty of tourism, such as cleanliness of the environment, comfort and security, the presence of a 24 hour standby beach attendant.

Plans for the development of tourism potential include: (1) Development of tourism communication network system. Local government as control, to maintain fair competition and cooperate for regional and community development; (2) Arrangement of tourist attraction, in order to avoid wild tourism management or without clear accountability to tourists; (3) Improvement of tourism promotion. The best promotional event is the service to the tourist who come to visit, will be the spokesman wherever he will do the tour. Another promotion by introducing through mass media, visits, and training or holding national and international events.

Learn from other areas that have long been managing domestic and foreign tours, such as: Yogyakarta, Batu, and Bali.



Klayar Beach on the southern route

People's economy wriggled by opening stalls, stalls, parking lots, and making beads or souvenirs along the path around the sights. Development of potential for the region's leading economy. Provide post-harvest skills training of agriculture, plantation, fishery, processing technology and agribusiness for productive age community; And Intensification and existence of agricultural technology, ranging from cultivation of land, seeds, planting, fertilizing, harvesting, and post-harvest including processing and marketing of products; As well as creating opportunities and opportunities for investors to open the land by prioritizing sustainability.

The social environment of the community is maintained conducive, maintaining 'silaturahmi', meetings, customs, and people's social nature. Natural environment moreover, must remain well maintained. Humans cannot live in balance without a healthy environment, comfortable, safe, cleans of any waste. The role of local government is crucial for the preservation of tradition and keeping the environment conducive. Management by local government, so as not to happen the terrible areas, dirty and slum. Grow public awareness of tourism, forming tourist behavior that cleanliness part of faith.

Protected forest areas in the vicinity of the South Line to be preserved to maintain environmental balance and maintain groundwater stability. It is very important to awaken the commu-

nity about the functions of forests, and the impacts of forest degradation on the life of animal, plant and human species. Protected forests as the lungs of people to stay healthy. Maintaining forest conservation is a shared responsibility.

4. CONCLUSION

The development of the southern passageway has a very significant impact on the development and progress of the

region in the area passed. Positive impacts felt by the community, namely: (1) the community well received the development of the southern route; (2) the community develops activities along the southern route as a new livelihood; (3) the community makes various efforts to support the beach as a tourist attraction, such as: parking lots, food stalls, souvenirs, typical souvenirs; (4) the community is planning various activities and efforts for the economic development of the community, such as: plywood factory, cable factory, pencil and bio-ethanol; (5) Port of Nusantara Development Plan. Negative impacts are feared by the community, as (1) community groups are worried about losing their livelihoods; (2) community groups are worried about the smooth road will often occur accidents, air pollution, noise, thus lowering production.

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